



# GRAPHIC DESIGN BA

**Applicants will be provided with information regarding the exact date and place of the Examination via traditional mail and email.**

## ROUND 1: Aptitude test

### Portfolio

**Materials to be submitted at the time of personal registration** (graphic works: 10 sheets + 1 one sheet with the solution of the preliminary task + statement + letter of motivation):

### Portfolio:

One hard covered portfolio which contains 10 sheets of art work (preferably 5 pieces of individual or mimeographic work and 5 pieces of digitally created, printed work) at the maximum size of B1 [70 x 100 cm] and at the minimum size of A4 [21 x 29,7 cm with passe-partout or in full scale. One sheet may contain multiple number of graphic works or documentations, but the portfolio shall contain ten and only ten sheets. Digitally created works are not accepted only in their printed version.

### The solution of the preliminary task for the examination attached to the portfolio:

1 graphic sheet which, using any methodology or tradition of graphic design, reflects the following keyword:

### Hierarchy

Creative solutions interpreting the possible meanings and signifiers associated to the original keyword are welcomed. The solutions may be expressed through any classic or progressive medium of graphic design: illustration, logo, autonomous graphic word, comic strip, artistic poster design, CD cover, a design of packaging etc. The solution shall be submitted on one sheet at a maximum size of B1 (70 x 100 cm) and at a minimum size of A3 (29.7 x 42 cm) with passe-partout or in full scale, attached to the portfolio. Applicants are free to choose the technique leading to the solution of the task. Digitally created works are not accepted only in their printed version.

### **Supplements (published on individual A4 pages, placed into the portfolio):**

- A statement in which the applicant declares that the contents of the portfolio are the results of his/her own work.
- A letter describing the aspirations of motivations of the applicant concerning especially the submitted portfolio and the preliminary task.

(Contents of the portfolio will be handed back to the applicant after the exam with the exception of the solution of the preliminary task.)

### **The Assessment of Visual Representation Aptitudes**

#### **Study Drawing:**

##### **Drawing of a head or a figure following a living model.**

Duration: 4 x 30 minutes, with a 10 minutes break after every half hour.

Tools which are to be provided by the applicant: B2 (50 x 70 cm) or A2 (42 x 59,4 cm) sized drawing sheet, drawing and / or painting tools (coal, pencil, chalk, ink, aquarell, fixating materials for coal and chalk works).

The drawing may be black and white or coloured.

At the end of the assessment one shall submit one piece of study drawing in a B1 or A2 size, created with a technique freely chosen by the applicant.

#### **Test**

Applicants are to complete a test in 30 minutes. One must not use any helping materials or devices during the testing time. One shall complete the test with hand writing that is readable for the Committee. The results of the test are only for the information of the Committee they will not be qualified in a system of points.

After the 1st Round of the Exam applicants may be able to learn about the results exclusively on the web page of the university by using their PERSONAL CODE. Applicants may also learn the exact date and place of the 2nd Round on the web page.

## ROUND 2: Practical Examination

### Creative Task

Applicants are to solve a creative task in a 3 hours long period of time. One should bring paper sheets, ruler, drawing and painting tools, coloured paper sheets, magazines and journals with images, glue, a pair of scissors. The solution must be submitted on a sheet of a maximum size of B2 (50 x 70 cm) and at a minimum size of A3 (29.7 x 42 cm). Applicants are not allowed to use digital devices.

Applicants can choose between two possible tasks which will be published at the spot of the examination.

The solution may be a free hand drawing, a graphic work, a painting, a collage, a montage or a model.

### Interview

During the interview the applicant presents his/her portfolio to which she may attach other works that are relevant the show the scale of her abilities, e.g.: graphic works, paintings, photographs, montages, collages, visual diary, sketchbooks, art books, videos, documentations of art projects and installations etc.

One may also be able to show her works that are effective in a digital medium (photographs, videos, animations) using her own laptop.

Contents of the portfolio will be handed back to the applicant after the exam with the exception of the solutions of the preliminary task. The works created during the process of examination are the properties of the University.

One should bring a portrait photograph with his/her name and personal code on the back.

**With all further questions regarding the process of examination feel free to contact the Information Office of Admission via e-mail or phone:**

**E-mail:** [felveteli@metropolitan.hu](mailto:felveteli@metropolitan.hu)

**Phone:** +36 1 273-2419 (office hours: 8:00-16:00)

Have a successful exam!

Kind regards,

Budapest Metropolitan University