



## BUDAPEST METROPOLITAN UNIVERSITY ART AND CREATIVE INDUSTRIES

### MEDIA DESIGN BA

Every applicant is sent detailed information about the date and time of the admission exams and the technical information in an electronic format.

### THE ADMISSION PROCESS

#### 1ST ROUND: APTITUDE TEST

Submission of the portfolio

#### 1st PORTFOLIO

The portfolio might include:

- A photo of a drawing, digital image (maximum 5 pc)
- composed music,
- video,
- computer animation (*maximum 5 minutes*),
- documentation made of an interactive object and installation (maximum 3 pc),
- an Internet page/system and/or software (offline-online game, application).

The digital items have to be uploaded to the drive defined later. The whole size of the submitted material cannot exceed 30 MB, including the compulsory appendices.

In case of pieces of work containing still images/motion picture, non-listed (those which are not public, which can be accessed only through the link provided by the uploader), YouTube or vimeo links or links to other pages for still images are also accepted. Any other link to individual drives or websites is not accepted.

### **The connected technical and other conditions:**

- **Digital images** can be uploaded only in commonly used graphic formats [e.g.: jpg, gif, png, bmp, tif, tga]. The size of the digital images cannot exceed 5MB.
- **Voice, motion picture** can be uploaded only in commonly used formats (mov, wmv, mpeg 4, mp3, wav, swf, etc.). Please attach a short technical description to the uploaded materials. Please do not forget to attach the codecs needed to play the files.
- In case of an **interactive object/installation** the documentation depicting them (image, motion picture image) you have to take into consideration that the above detailed technical parameters have to be used.
- In case of an **Internet page/system** please include the URL address as well and **the uploaded material must include the complete page structure.** (In order to avoid that situation that at the time of evaluation the page might not be available.)
- In case of software (game, application): please record the version of the software that can be run next to the file system, including the user's manual and at least 3 pc of screen shots.

Please write a brief description of the aim of your submitted pieces of work and your artistic concept (maximum 500 characters per piece, maximum 3000 characters in total) to the Admission Board. This has to be uploaded in doc format along with the other submitted materials.

Please do not use accentuated letter in the file names.

### **Compulsory appendices:**

1. A statement of submitting only own, independent pieces of art. The statement can be downloaded here: <https://www.metropolitan.hu/ba-programs-in-english>
2. Covering letter: please include a brief description of maximum one page long of your thoughts and motivations regarding the submitted pieces and your completion of the task.
3. Please submit your CV, maximum one-page long.
4. A document proving that you have paid the admission fee.
5. (Please pay the entrance exam fee only after you have received our e-mail with your unique personal identification code provided by METU. Please be patient until you receive this letter!)

## **Evaluation based on the uploaded materials: Passed/ Not passed**

**The result will be posted on the METU website.**

After the 1st round of the admission procedure, based on your personal code you will find information only on our website whether you are shortlisted for the next round or not (Passed/ Not passed).

## **2ND ROUND: PRACTICAL EXAM**

The assignment is set in an e-mail

The shortlisted applicant has to make a creative task in the second round.

In order to complete the creative task you can use any kind of aid (e.g. mobile phone, notebook, internet, camera, etc.) except for a person's help. The outcome of the task is mainly an image, motion picture image, voice, application made by a digital device, but a drawing, text or design plan is also accepted.

When the creative task is evaluated, it is not the technology but the idea and the artistic quality of the execution that is evaluated by the Admission Board, therefore even a pen might be enough to come up with a good solution.

We recommend such devices that you have already mastered as these are the most obvious.

Compulsory appendices:

1. A statement of submitting only own, independent pieces of art. The statement can be downloaded here: <https://www.metropolitan.hu/ba-programs-in-english>

## 3RD ROUND: PRACTICAL EXAM - INTERVIEW

The admission interview is executed as a live video conference based on a schedule previously sent to each applicant individually. Each applicant has to join the previously given Internet channel in the time slot dedicated to the applicant, the relevant video conference room and allow the system to use the necessary technology (microphone and camera).

During the conversation you will have the opportunity to supplement the previously assigned tasks with such pieces of work that you find important to demonstrate your skills (e.g. digital reproductions of drawings, prints, photos, the documentation of interactive installations, the documentation of an Internet page/system, documentation of software or a game app, etc.). Animation, films or computer graphics are also accepted, the online platform is appropriate for that. The Admission Board will have a conversation with the applicant about the solutions to the assignments and the creative task completed during the admission procedure.

For this part of the exam you will need stable internet connection, as well as a device equipped with a camera, speakers and a microphone that can be used for a video conference.

### Remarks to all the three rounds

You will be informed about any technical detail regarding the rounds (where to upload the files, what platform the oral interview will take place, etc.) in an email.

In case of having any question regarding the admission procedure please feel free to contact the Admission Information Office at:

- E-mail: [felveteli@metropolitan.hu](mailto:felveteli@metropolitan.hu)
- Or telephone: +36 1/273-2419 (on weekdays from 9 am to 4.30 pm)

**We wish you the best of luck for the admission procedure.**

Dr Zsolt Bátori PhD  
Dean  
Art and Creative Industries