



## BUDAPEST METROPOLITAN UNIVERSITY ART AND CREATIVE INDUSTRIES

### GRAPHIC DESIGN BA

Every applicant is sent detailed information about the date and time of the admission exams and the technical information in an electronic format.

### THE ADMISSION PROCESS

#### 1ST ROUND: APTITUDE TEST

Submitting the Portfolio and the compulsory task

Submission deadline (you have to upload the materials to a drive specified later until the given deadline). Every applicant is sent detailed information about the date and time of the admission exams and the technical information in an electronic format.

### THE ADMISSION PROCEDURE

#### ADMISSION PROCEDURE REQUIREMENTS

1st Portfolio

2nd To complete the assignment, specified in a file name.

#### 1st PORTFOLIO

The portfolio includes the most important pieces of work in a pdf or ppt format. The portfolio can be submitted only in a digital format. A photo or scanned image can be handed in of pieces of art made by using classic, analogue techniques as part of the portfolio. The whole size of the submitted material cannot exceed 30 MB in the first round, including the compulsory appendices. In the name of the file please include the applicant's name and the word "portfolio". In case of motion picture, YouTube or Vimeo links are also accepted, any other links to individual storage places (drives) or websites are not accepted.

## **2nd THE COMPLETION OF THE ASSIGNMENT**

A solution of the assignment in pdf or jpg format. In the name of the file please include the applicant's name and the title of the assignment.

### **THE ASSIGNMENT**

To make 1 piece of graphic art work in any field of graphic design, as a reaction to the following expression:

### **LIMITLESS**

We expect the applicants to make a creative graphic solution by using the meanings and associations of the expression as a piece of illustration, image, logo, cover, autonomous graphic, cartoon, poster design, CD cover design, etc. The task can be completed by using any type of individual or printed graphics or computer technique. The manually made pieces have to be uploaded as a photo or scanned image.

### **Compulsory appendices:**

1. A statement of submitting only own, independent pieces of art. The statement can be downloaded here: <https://www.metropolitan.hu/ba-programs-in-english>
2. A description of the submitted piece: please attach a brief description in maximum one page length of your thoughts and motivations regarding the submitted pieces and your completion of the task. Please write in details about your reasons for selecting this particular solution and how you got from the idea to the execution.
3. A covering letter, including a photo, detailing your motivation regarding your application, your education so far, who inspired you, your professional role models and where you see yourself in 10 years.
4. A document proving that you have paid the admission fee.  
(Please pay the entrance exam fee only after you have received our e-mail with your unique personal identification code provided by METU. Please be patient until you receive this letter!)

**Evaluation based on the uploaded materials: Passed/ Not passed**

**The result will be posted on the METU website.**

After the 1st round of the admission procedure, based on your personal code you will find information only on our website whether you are shortlisted for the next round or not (Passed/ Not passed).

## 2ND ROUND: PRACTICAL EXAM

The assignment is set: In an e-mail

The date and time of the assignment: The details of the assignment and the method and place of upload will be sent to the shortlisted applicants in an email.

The applicants have to complete a professional task and they have the opportunity to extend their portfolio.

### **Compulsory appendices:**

1. A supplement to the portfolio with maximum 15 pieces of art. It can be submitted only in a digital format. A photo or scanned image can be handed in of pieces of art made by using classic, analogue techniques as part of the portfolio. The whole size of the submitted material cannot exceed 30 MB in the second round, including the compulsory appendices.

In the name of the file please include the applicant's name and the words "supplemented portfolio". In case of motion picture, YouTube or Vimeo links are also accepted, any other links to individual storage places or websites are not accepted.

2. A statement of submitting only own, independent pieces of art. The statement can be downloaded here: <https://www.metropolitan.hu/ba-programs-in-english>
3. A description of the submitted piece: please attach a brief description in maximum one page length of your thoughts and motivations regarding the submitted pieces and your completion of the task. Please write in details about your reasons for selecting this particular solution and how you got from the idea to the execution.

## 3RD ROUND: PRACTICAL EXAM – INTERVIEW

In an online interview you will have an opportunity to supplement the submitted tasks for the previous assignments with any other piece that you feel important to demonstrate your skills (e.g. prints, drawings photos, a sketch-book, etc.). Animation, films or computer graphics are also accepted, the online platform is appropriate for that. The Admission Board makes an interview with the applicant about the pieces of work and the completion of the tasks.

For this part of the exam you will need stable internet connection, as well as a device equipped with a camera, speakers and a microphone that can be used for a video conference.

In case of having any question regarding the admission procedure please feel free to contact the Admission Information Office at:

- E-mail: [felveteli@metropolitan.hu](mailto:felveteli@metropolitan.hu)
- Or telephone: +36 1/ 273 273-19 (on weekdays from 9 to 16.30)

**We wish you the best of luck for the admission procedure.**

Dr Zsolt Bátori PhD

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Art and Creative Industries