

## DESCRIPTION AND SYLLABUS

Name of the subject in Hungarian:	Non-verbal Communication
Name of the subject in English:	Non-verbal Communication
Credit value of the subject:	4
The code of the subject in the electronic study system:	MN-NONVCO-04-GY
Classification of the subject:	Obligatory
Language of instruction (in case of non-Hungarian courses):	English
Institute or department responsible for the subject:	Institute of Media Studies
Course type and number of contact hours:	Practical, class per week: 2, class per semester: 0
Mode of study: (Full-time / Part-time):	Full-time training
The semester in which the subject is open for registration:	2022/2023 1st semester
Prerequisite(s):	-

### THE PURPOSE OF THE SUBJECT, LEARNING OUTCOMES:

The aim of the course is to offer the students a glimpse into the principles of the perception of body language, the criteria of perception and the expert interpretation of signs in the different contexts of social interactions.

The students will be knowledgeable about the adequate usage of nonverbal symbols in the diverse contexts of interpersonal, group, organizational, intercultural communication. The students will be aware of the cultural differences in using body language.

### SUMMARY OF THE CONTENT OF THE SUBJECT

The course focuses on the communication significance and possibilities of body posture, mimicking, gestures, proxemics, olfactics, haptics, and paralanguage, highlighting the differences in meaning and using sometimes different symbols in various cultures. The course also discusses in what ways and to what extent nonverbal signs may elaborate, change, enrich, substitute or even contradict the verbal messages.

The course has an important role in improving the efficiency of communication skills of the students, and enables them to create the congruence of verbal and nonverbal messages.

### STUDENT'S TASKS AND PLANNED LEARNING ACTIVITIES:

The students' tasks are multifold:

- they have to prepare a power-point presentation on a chapter from the assigned literature,
- they have to write a mid-term exam,
- they have to prepare a research paper, and also present the chosen topic to the class.

### EVALUATION OF THE SUBJECT:

The evaluation and grading is based on.

Classroom test,  
Power-point presentations,  
Essay to be submitted.

### OBLIGATORY READING LIST:

- *The Sage handbook of nonverbal communication*. Sage, 2006
- Bowman J.M.: *Nonverbal Communication: An Applied Approach*, SAGE, 2020

### RECOMMENDED READING LIST:

- *Intercultural and international communication for our global community*. BKF, 2008
- DeVito, Joseph A. : *The interpersonal communication book*. Pearson, 2015

- DeVito, J. A.: Nonverbal Communication Book, Kendal/Hunt Publishing Co., 2013