

Thursday - 27th October

Parallel Paper Sessions
Theme: Wellness and Hospitality
Room F104

Moderator: Melanie Smith

- 16.45-17.15** **Suppliers' perspectives on the affordability of wellness services**
Eleni Michopoulou, Veronika Kundrakova and Iride Azara
- 17.15-17.45** **Nursing homes: How can residents' experience be improved?**
Reza Etemad-Sajadi and Françoise Richter
- 17.45-18.15** **Healing and Balancing Life Through the Therapeutic Use of Turkish Rose Oil and Water**
Alissa Folendorf, Mehmet Ergul, Emine Aksoydan, Colin Johnson, Ayten Arslantas, Ziyad Quliyev, Ebru Saadet Ergul and Dilbar Quliyev

Parallel Paper Sessions
Theme: Wellbeing, Tourism and Hospitality
Room F105

Moderator: Bill Samenfink

- 16.45-17.15** **From postmodern wellness tourism towards transmodernity. Interpretations and predictions of the Finnish well-being tourist**
Vesa Heikkinen, Pasi Tuominen, Eeva Puhakainen, Kristian Sievers, Teemu Moilanen and Mario Ascenção Passos
- 17.15-17.45** **Examining the information provided on Websites: An Application to the Thermal Spas from the Central Region of Portugal**
Crisitina Barroco, Joaquim Antunes and Suzanne Amaro
- 17.45-18.15** **Importance of accounting information for increasing competitiveness of health tourism – Case study Croatia**
Milena Peršić, Dubravka Vlašić and Sandra Janković

Parallel Paper Sessions
Theme: Tourism, Hospitality and Education

Room F106

Moderator: Marianna Sigala

- 16.45-17.15** **The (tourist) gaze: A skill to be developed?**
Clare N. Hindley, Ruth Damian and Deborah Knowles
- 17.15-17.45** **European Hospitality Study Abroad Externship: The Value of Experiential Learning**
Kevin Murphy and Rivera Manuel
- 17.45-18.15** **Augmented Reality Gamification to enhance School Childrens' Learning Experience in Cultural Heritage Sites**
M. Claudia tom Dieck, Timothy Jung

Parallel Paper Sessions
Theme: Tourism Development and Management

Room F107

Moderator: Jan Willem Meijerhof

- 16.45-17.15** **Business-to-business Relationship Quality: the Case of British and German Tour Operators**
Paraskevi Fountoulaki, Timothy Jung, Claudia M. Tom Dieck and Thanasis Spyriadis
- 17.15-17.45** **Agritourism Development with Service Dominant Logic**
Rong-Da Liang
- 17.45-18.15** **Free**